

10 Make-up Tips and Tricks by Peter Schmidinger, International Make-up Director of BABOR Cosmetics.

- 1. The secret to a perfect make-up is a perfect complexion. Always apply the foundation starting in the middle of the face and then go towards the ears and jaw line following the five steps: forehead, nose, cheek right side, cheek left side and chin.
- 2. Apply foundation with your finger. You can feel the make-up melt into the skin and make sure that you don't see where the make-up starts and where it ends.
- 3. Use a highlighter to accentuate the eyes. The highlighter lifts them and makes the eyes look more open. But caution: it should contain mimetic pigments like BABOR's Perfect Skin Illuminator that do not build up in lines and wrinkles.
- 4. Always apply the foundation first and second the illuminator. Otherwise you would cover your highlights with the foundation.
- 5. Blush is not necessarily colour, but should highlight the cheekbones. Start from the little bone in the middle of your ear, then go along the cheekbone towards the tip of your nose and stop when you have reached the middle of your eye. It is all about where and not how much.
- 6. A bit of blush at the hairline makes the make-up look more natural. Never use blush on your temples it makes the face look narrow.
- 7. Never forget to style your eyebrows. They are the frame for your face. Use a color that is a bit lighter than your natural hair color in order to avoid lines that are too dark and bulky.
- 8. When applying mascara pull the brush towards the outer corners of your eyebrows. This forms the lashes perfectly and opens the eyes.
- 9. Always apply a light eye shadow on the entire mobile lid to soften reddening. For a more dramatic look apply a dark eye shadow along the crease.



10: Last but not least: less is more. Accentuate either the eyes or the lips, but never both.